

# LemonsLemons

## Acceptable Use Policy

Effective date: 29 March 2026

Platform: lemonslemons.ai

Operator: Godomodo Ltd. ("Godomodo" EOOD), UIC 206394015

Contact: hello@lemonslemons.ai

## 1. Purpose

This Acceptable Use Policy ("AUP") sets out the standards of conduct that apply to all users of the LemonsLemons platform at lemonslemons.ai — including Audience Owners, Buyers, and anyone who browses or interacts with the platform.

The AUP exists to protect the integrity of the marketplace, the safety of its users, and the trust of the audiences that make the platform valuable. It is incorporated into and forms part of our Terms and Conditions at lemonslemons.ai/terms.

By using the platform, you agree to comply with this policy. Violations may result in content removal, account suspension, or permanent termination, depending on severity.

## 2. Audience Owner Standards

### 2.1 Audience integrity

Your listed audience must be real, organically grown, and accurately described. The following are strictly prohibited:

- Listing audiences built through purchased subscribers, email list buying, or lead scraping
- Using bots, automated tools, or fake accounts to inflate subscriber counts, open rates, or engagement metrics
- Misrepresenting the size, demographics, or engagement level of your audience in any listing
- Listing an audience you do not own or do not have the right to monetise
- Creating multiple accounts to artificially increase your presence on the platform

**Fabricated audience data is the most serious violation on this platform. It harms buyers, damages trust, and undermines the marketplace for every honest audience owner. Accounts found to have falsified metrics will be permanently removed with no right of appeal.**

### 2.2 Content standards for listed channels

The channel or community you list must not be primarily dedicated to:

- Hate speech, discrimination, or content that targets individuals or groups based on race, ethnicity, religion, gender, sexual orientation, disability, or national origin
- Violence, threats, or content that incites harm against any person or group
- Illegal activity of any kind, including fraud, money laundering, drug trafficking, or the sale of counterfeit goods

- Adult content, sexually explicit material, or content accessible to minors that is inappropriate for that audience
- Misinformation, disinformation, or deliberately misleading content presented as factual
- Spam, unsolicited bulk messaging, or low-quality content designed purely for SEO or traffic manipulation
- Content that infringes third-party intellectual property, privacy, or other legal rights

Channels that occasionally cover sensitive or controversial topics are not automatically excluded — the test is whether harmful content is the primary or defining purpose of the channel.

### 2.3 Delivery obligations

Once a booking is accepted, you are required to:

- Deliver the sponsorship slot as described in your listing and as agreed in the booking
- Deliver on or close to the agreed date — notify the buyer promptly if a delay is unavoidable
- Represent the buyer's brand honestly and in a way that does not mislead your audience
- Comply with applicable advertising disclosure laws in your jurisdiction — in most EU countries this means clearly labelling paid placements as sponsored content

You must not accept a booking and then deliver a materially different, reduced, or degraded version of the agreed slot without the buyer's consent.

## 3. Buyer Standards

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### 3.1 Product and campaign standards

As a buyer, the products, services, and campaigns you promote through LemonsLemons must comply with applicable law and not fall into any of the following categories:

- Illegal products or services in the jurisdiction where they are promoted
- Counterfeit, stolen, or fraudulently obtained goods
- Products making false, unsubstantiated, or misleading health or financial claims
- Tobacco, vaping products, or gambling services (permitted only in specific circumstances and with prior approval from LemonsLemons)
- Adult content, pornography, or sexual services
- Weapons, ammunition, or dangerous goods
- Pyramid schemes, multi-level marketing, or any scheme that primarily profits by recruiting participants rather than selling genuine products
- Cryptocurrency or financial products promoted in violation of applicable financial promotion regulations
- Political advertising intended to influence elections or referendums

### 3.2 Brief and creative standards

Your booking brief and any creative assets you provide to audience owners must:

- Accurately describe your product or service
- Not instruct the audience owner to make false claims, mislead their audience, or violate advertising standards

- Not contain content that would be prohibited under Section 3.1 above
- Comply with the EU's advertising standards and any platform-specific rules of the audience owner's channel

You are responsible for the content of your brief and creative. The audience owner and LemonsLemons are not liable for the claims you instruct them to make.

### 3.3 Audience owner relationships

Buyers must:

- Treat audience owners with professionalism and respect in all platform communications
- Not pressure, threaten, or incentivise audience owners to misrepresent their audience or deliver content that violates this AUP
- Not attempt to contact audience owners outside the platform to circumvent the booking process or commission structure

## 4. Platform-Wide Prohibitions

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The following are prohibited for all users regardless of role:

### 4.1 Fraudulent and deceptive conduct

- Creating fake accounts, impersonating other users, or misrepresenting your identity or business
- Submitting false information in listings, booking briefs, or any platform communication
- Manipulating reviews, ratings, or any trust signals on the platform
- Attempting to defraud other users or the platform through chargebacks, refund abuse, or false dispute claims

### 4.2 Off-platform dealing

- Arranging or executing transactions with platform counterparties outside of LemonsLemons during any active engagement and for 12 months after — this applies to both audience owners and buyers
- Sharing contact details or soliciting off-platform communication for the purpose of avoiding the platform's commission structure

Off-platform dealing is a serious breach of the Terms and Conditions. It undermines the marketplace that makes these connections possible. Accounts found to be circumventing the platform will be permanently removed.

### 4.3 Technical abuse

- Attempting to hack, reverse-engineer, scrape, or otherwise gain unauthorised access to the platform or its data
- Using automated tools to scrape listings, user data, or pricing information
- Introducing malware, viruses, or malicious code into the platform
- Attempting to overload or disrupt platform infrastructure through denial-of-service attacks or similar methods
- Exploiting bugs or vulnerabilities — these must be reported to [hello@lemonslemons.ai](mailto:hello@lemonslemons.ai), not exploited

#### 4.4 Harassment and abuse

- Harassing, threatening, or abusing other users through platform messaging or any other channel
- Sending unsolicited bulk messages to other users
- Using the platform to stalk, monitor, or collect personal information about other users without their knowledge

### 5. Advertising Disclosure Requirements

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EU law — specifically the Unfair Commercial Practices Directive and, in many jurisdictions, national advertising standards — requires that paid placements are clearly identified as such. This obligation applies to both audience owners (who deliver the placement) and buyers (who commission it).

Audience owners are responsible for labelling their paid content appropriately in their channel. Common acceptable labels include: "Sponsored", "Ad", "Paid partnership", or equivalent in the local language of the audience.

LemonsLemons is not responsible for regulatory violations arising from undisclosed paid promotions. Both parties are independently responsible for compliance in their respective jurisdictions.

### 6. Reporting Violations

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If you believe another user is violating this policy, or if you encounter content on the platform that should not be there, please report it to [hello@lemonslemons.ai](mailto:hello@lemonslemons.ai) with as much detail as possible.

We review all reports and take appropriate action. We do not share the identity of the person who submitted a report unless legally required to do so.

### 7. Enforcement

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LemonsLemons enforces this policy at our discretion. When we identify a potential violation, the response depends on the nature and severity:

- **Warning:** For minor or first-time violations where the user is likely acting in good faith
- **Content removal:** Removal of the specific listing, booking, or communication that violates the policy
- **Temporary suspension:** Account access restricted while the matter is investigated or resolved
- **Permanent removal:** Account permanently closed, with no right to create a new account
- **Legal action:** For fraud, data theft, or other criminal conduct, we reserve the right to pursue civil and criminal remedies

We are not obligated to warn a user before taking action in cases involving fraud, fabricated data, harmful content, or repeated violations.

## 8. Changes to This Policy

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We may update this Acceptable Use Policy as the platform evolves. Material changes will be communicated via email or a notice on the platform at least 14 days before they take effect. Continued use of the platform after that date constitutes acceptance of the revised policy.

## 9. Contact

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Questions about this policy or reports of violations:

Godomodo Ltd. (LemonsLemons)  
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