

LemonsLemons

Terms and Conditions of Service

Effective date: 28 March 2026

Platform: lemonslemons.ai

Operator: Godomodo Ltd. ("Godomodo" EOOD), UIC 206394015

Registered address: Apt. 16, Floor 3, 12 Naroden Pevets Str., Pavlovo, Sofia 1618, Bulgaria

Contact: legal@lemonslemons.ai

1. Acceptance of Terms

By accessing or using the LemonsLemons platform at lemonslemons.ai ("Platform"), you agree to be bound by these Terms and Conditions ("Terms"). If you do not agree to these Terms, you must not use the Platform.

These Terms constitute a legally binding agreement between you and Godomodo Ltd., a Bulgarian limited liability company ("Company", "we", "us", "our"), the operator of LemonsLemons.

By creating an account, you confirm that you are at least 18 years of age, have the legal capacity to enter into a binding contract, and if acting on behalf of a business entity, have the authority to bind that entity.

2. Definitions

- "Platform" means the LemonsLemons marketplace accessible at lemonslemons.ai and any associated services.
- "User" means any individual or entity that creates an account on the Platform.
- "Audience Owner" means a User who lists an audience and offers sponsorship slots for booking (supply side / seller).
- "Buyer" means a User who books sponsorship slots or posts briefs seeking audience access (demand side / company).
- "Listing" means an Audience Owner's profile entry describing their audience, pricing, and available sponsorship slots.
- "Booking" means a confirmed transaction whereby a Buyer secures a specific sponsorship slot from an Audience Owner.
- "Sponsorship Slot" means a defined placement, mention, or promotional opportunity within an Audience Owner's channel, newsletter, community, or platform.
- "Commission" means the 15% fee retained by the Company from each completed Booking.
- "Content" means any material, data, text, images, or other information submitted to the Platform by Users.

3. The Platform and Our Role

LemonsLemons is a marketplace that connects Audience Owners with Buyers. The Company acts solely as an intermediary platform operator and is not a party to any agreement between Audience Owners and Buyers.

The Company does not guarantee the quality, accuracy, or performance of any Listing, Sponsorship Slot, or deal executed through the Platform. We do not endorse any User, Listing, or content.

All commercial arrangements — including the content of sponsorship deliverables, timing, format, and results — are agreed directly between the Audience Owner and the Buyer. The Platform facilitates discovery and booking; it does not manage campaign execution or performance.

4. Account Registration

To use the Platform, you must register for an account by providing accurate, complete, and current information. You are responsible for maintaining the confidentiality of your login credentials and for all activity under your account.

You must notify us immediately at legal@lemonslemons.ai if you suspect any unauthorized use of your account. We are not liable for any loss resulting from unauthorized account access due to your failure to safeguard credentials.

We reserve the right to refuse registration, suspend, or terminate any account at our sole discretion, including where we believe a User has violated these Terms.

5. Audience Owner Terms

5.1 Listing requirements

Audience Owners may create Listings describing their audience, channel type, size, engagement, pricing, and sponsorship slot availability. Listings must be accurate, up to date, and not misleading.

You warrant that: (a) you own or have the legal right to monetize the audience described; (b) the audience metrics and information provided are genuine; (c) the Sponsorship Slot formats described are ones you can actually deliver.

5.2 Acceptance and delivery

Audience Owners retain the right to accept or decline any Booking request. However, once a Booking is confirmed, the Audience Owner is contractually obligated to deliver the agreed Sponsorship Slot as described.

Failure to deliver a confirmed Booking without a valid reason may result in account suspension, forfeiture of the relevant payout, and a refund issued to the Buyer.

5.3 Prohibited listings

Audience Owners may not list audiences that: (a) were acquired through fraudulent, automated, or deceptive means; (b) consist primarily of bots, fake accounts, or inactive users; (c) are dedicated to illegal, harmful, or hateful content.

6. Buyer Terms

6.1 Booking process

Buyers may browse Listings and submit Booking requests. A Booking is confirmed only when the Audience Owner accepts and payment is processed through the Platform.

Buyers are responsible for ensuring that the sponsored content they request complies with applicable laws and regulations, including advertising standards, disclosure requirements, and intellectual property rights.

6.2 Brief posting

Buyers may post briefs describing their target audience and campaign requirements. By posting a brief, you grant the Company a non-exclusive license to display the brief to relevant Audience Owners on the Platform.

6.3 No guarantees on results

The Company makes no warranties regarding the results or performance of any Booking. Audience size, engagement metrics, and any other indicators provided in Listings are supplied by Audience Owners and not independently verified by the Company. Buyers should conduct their own due diligence before Booking.

7. Payments and Commission

7.1 Pricing

Audience Owners set their own pricing for Sponsorship Slots. All prices are displayed in EUR unless otherwise indicated.

7.2 Payment processing

All payments are processed through the Platform using third-party payment providers. By making a payment, you agree to the terms of the applicable payment processor. The Company does not store full payment card details.

7.3 Commission

The Company charges a 15% commission on each completed Booking. The commission is deducted from the Audience Owner's payout. The Buyer pays the listed price in full; the Audience Owner receives 85% of the agreed price.

Example: A Booking priced at EUR 1,000 results in a payout of EUR 850 to the Audience Owner and EUR 150 retained by the Company.

7.4 Payouts

Payouts to Audience Owners will be processed within a reasonable timeframe following confirmed delivery of the Sponsorship Slot. Specific payout schedules and methods will be communicated in the Platform's payment settings.

7.5 Taxes

Users are solely responsible for determining and fulfilling their own tax obligations arising from transactions on the Platform. The Company will issue documentation required for tax purposes where legally required.

7.6 Refunds and disputes

Refunds may be issued to Buyers if an Audience Owner fails to deliver a confirmed Booking. Refund requests must be submitted within 14 days of the agreed delivery date. The Company's decision on refunds is final.

For any payment dispute, contact us at legal@lemonslemons.ai. We will attempt to mediate in good faith but are not obligated to resolve disputes between Users.

8. Prohibited Conduct

Users must not:

- Circumvent the Platform by arranging deals with counterparties discovered through LemonsLemons outside the Platform ("off-platform dealing") during the term of any active engagement and for 12 months thereafter
- Misrepresent audience size, engagement, or any material information in a Listing
- Use the Platform to distribute spam, unsolicited communications, or malware
- Engage in any fraudulent, deceptive, or illegal activity through the Platform
- Attempt to reverse-engineer, scrape, or otherwise extract data from the Platform without authorization
- Harass, abuse, or threaten other Users
- Infringe any third party's intellectual property, privacy, or other rights

Violation of these prohibitions may result in immediate account termination and legal action.

9. Intellectual Property

The Platform and all its content, design, software, and trademarks are owned by or licensed to Godomodo Ltd. and are protected by applicable intellectual property laws.

Users retain ownership of Content they submit to the Platform. By submitting Content, you grant the Company a worldwide, royalty-free, non-exclusive license to use, display, and reproduce such Content solely for the purpose of operating and promoting the Platform.

You warrant that any Content you submit does not infringe any third-party intellectual property rights.

10. Privacy and Data Protection

The Company processes personal data in accordance with its Privacy Policy, available at lemonslemons.ai/privacy. The Platform is subject to EU data protection law including the General Data Protection Regulation (GDPR) and Bulgarian data protection legislation.

By using the Platform, you consent to the processing of your personal data as described in the Privacy Policy.

11. Disclaimers and Limitation of Liability

THE PLATFORM IS PROVIDED "AS IS" AND "AS AVAILABLE" WITHOUT WARRANTIES OF ANY KIND, EXPRESS OR IMPLIED. TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, THE COMPANY DISCLAIMS ALL WARRANTIES INCLUDING FITNESS FOR A PARTICULAR PURPOSE AND NON-INFRINGEMENT.

TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, THE COMPANY SHALL NOT BE LIABLE FOR: (A) ANY INDIRECT, INCIDENTAL, SPECIAL, OR CONSEQUENTIAL DAMAGES; (B) LOSS OF PROFITS, REVENUE, DATA, OR BUSINESS OPPORTUNITY; (C) ANY CLAIM ARISING FROM A TRANSACTION BETWEEN USERS.

THE COMPANY'S TOTAL LIABILITY TO ANY USER SHALL NOT EXCEED THE GREATER OF: (A) EUR 100; OR (B) THE TOTAL FEES PAID BY THAT USER TO THE COMPANY IN THE THREE MONTHS PRECEDING THE CLAIM.

Nothing in these Terms shall limit liability for death or personal injury caused by negligence, fraud, or any other liability that cannot be excluded by law.

12. Indemnification

You agree to indemnify and hold harmless Godomodo Ltd., its directors, employees, and agents from any claims, losses, liabilities, damages, and expenses (including legal fees) arising from: (a) your use of the Platform; (b) your Content; (c) your violation of these Terms; or (d) your violation of any third party's rights.

13. Term and Termination

These Terms remain in effect for as long as you hold an account on the Platform. Either party may terminate at any time: Users by deleting their account; the Company by providing written notice.

The Company may suspend or terminate accounts immediately for material breach of these Terms, fraudulent activity, or legal obligation.

Upon termination: pending confirmed Bookings must still be honored or refunded; any outstanding payouts owed to Audience Owners for delivered Bookings will be processed; the Company retains the right to retain data as required by law.

14. Modifications to These Terms

We may update these Terms from time to time. Where changes are material, we will notify you via email or a prominent notice on the Platform at least 14 days before the changes take effect. Continued use of the Platform after the effective date constitutes acceptance of the revised Terms.

15. Governing Law and Dispute Resolution

These Terms are governed by and construed in accordance with the laws of Bulgaria, without regard to conflict of law principles.

Any dispute arising from or relating to these Terms or the Platform shall be subject to the exclusive jurisdiction of the competent courts of Sofia, Bulgaria.

If you are a consumer in the EU, you may also have rights under your local consumer protection laws. Nothing in these Terms limits those rights.

The European Commission provides an Online Dispute Resolution platform accessible at ec.europa.eu/consumers/odr.

16. General Provisions

- Entire agreement: These Terms, together with the Privacy Policy and any additional policies published on the Platform, constitute the entire agreement between you and the Company regarding the Platform.
- Severability: If any provision of these Terms is found to be unenforceable, that provision shall be modified to the minimum extent necessary, and the remaining provisions shall remain in full force.
- No waiver: Failure to enforce any provision does not constitute a waiver of that provision.
- Assignment: The Company may assign its rights and obligations under these Terms without your consent. You may not assign your rights without written consent from the Company.
- Language: These Terms are drafted in English, which shall be the controlling language in the event of any dispute.

17. Contact

For questions about these Terms, contact:

Godomodo Ltd. (LemonsLemons)
Apt. 16, Floor 3, 12 Narodn Pevets Str.
Pavlovo, Sofia 1618, Bulgaria
Email: legal@lemonslemons.ai
Website: lemonslemons.ai